



## **PSP™ VALUE PACK TO BECOME AVAILABLE ON DECEMBER 12, 2004 AT 24,800 YEN IN JAPAN**

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**Tokyo, October 27, 2004** – Sony Computer Entertainment Inc. (SCEI), announced today that it would release PSP™ Value Pack (PSP-1000K) on December 12, 2004 at a recommended retail price of 24,800 yen excluding tax (26,040 yen including tax) for the Japanese market.

PSP Value Pack contains the new handheld video game system PSP, AC adaptor, battery pack, Memory Stick Duo (32MB), headphone with remote control (for PSP), and soft case & hand strap (for PSP) in one box, and is offered at an attractive and affordable price.

With PlayStation, PlayStation 2 and PSP, SCEI will continue to expand the market and create a new world of computer entertainment.

### **PSP™ Value Pack (PSP-1000K) Product Information**

Product Name	PSP™ Value Pack
Product Code	PSP-1000K
Recommended Retail Price	24,800 yen (26,040 yen tax inclusive)
Included	PSP™ hardware AC adaptor (for PSP™) Battery pack (for PSP™) Memory Stick Duo™ Headphone with remote control (for PSP™) Soft case and hand strap (for PSP™)

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2-2-2-2 PSP Value Pack Available on December 12, 2004 at 24,800 Yen in Japan

**About Sony Computer Entertainment Inc.**

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes and markets the PlayStation® game console and PlayStation®2 computer entertainment system. PlayStation has revolutionized home entertainment by introducing advanced 3D graphic processing, and PlayStation 2 further enhances the PlayStation legacy as the core of home networked entertainment. SCEI, along with its subsidiary divisions Sony Computer Entertainment America Inc., Sony Computer Entertainment Europe Ltd., and Sony Computer Entertainment Korea Inc. develops, publishes, markets and distributes software, and manages the third party licensing programs for these two platforms in the respective markets worldwide. Headquartered in Tokyo, Japan, Sony Computer Entertainment Inc. is an independent business unit of the Sony Group.

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Memory Stick Duo is a trademark of Sony Corporation.